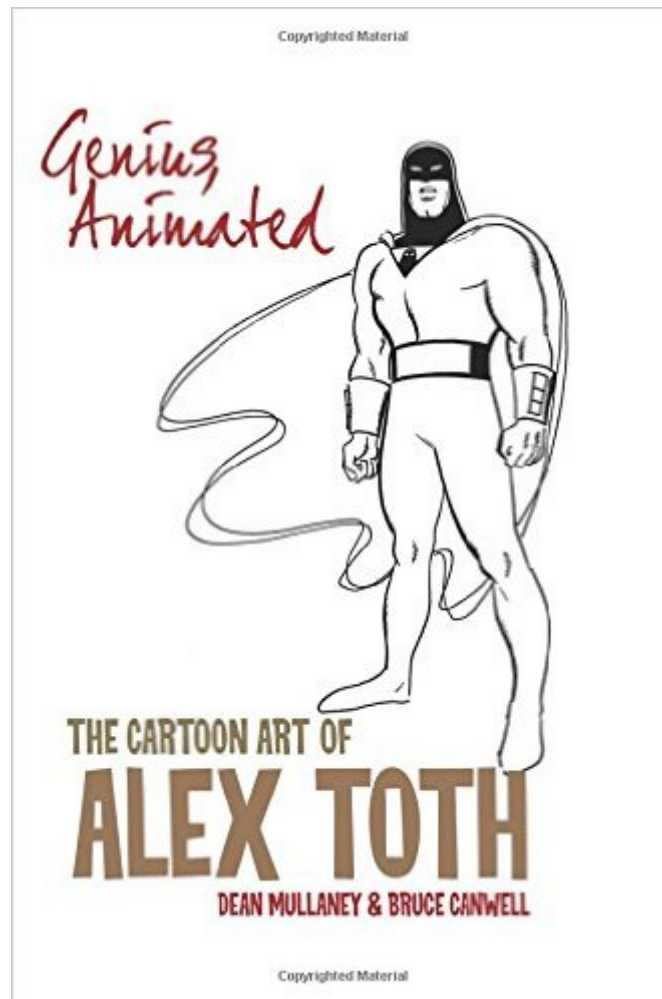


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# Genius, Animated: The Cartoon Art Of Alex Toth



## Synopsis

The Library of American Comics concludes its in-depth look at Alex Toth's life and art with *Genius, Animated*. This companion volume to 2011's award-winning *Genius, Isolated* and 2013's *Genius, Illustrated* zooms in to focus on Toth's groundbreaking contributions in the field of animation and features many rarely-seen or never-before-published pieces of art, much of it uncovered in the archives of Hanna-Barbera Studios! Featuring presentation illustrations for unsold series, character designs and storyboards for old favorites such as *Space Ghost*, *SHAZZAN*, and *Superfriends*, and work taken from both the beginning (*Space Angel*) and end (*Bionic 6*) of Toth's "Saturday kidvid" career, this oversized artbook features observations from animation professionals about his work, plus Alex's own commentary on the cartoon shows that shaped a generation. *Genius, Animated* is filled, cover-to-cover, with must-see material, making it essential reading for Toth-fans and animation enthusiasts alike. Winner of the 2015 Eisner Award for Best Book About Comics

## Book Information

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## Customer Reviews

Well after a LONG WAIT I finally have all 3 Alex Toth Genius Books!! After GENIUS ILLUSTRATED had so many delays before I got it at Barnes and Noble I am glad that GENIUS ANIMATED had less delay problems, but it was STILL hard to wait! I was so glad to get the email telling me that the book shipped out on May 21, 2014 and was thrilled to get it on the 23rd!! But wait a minute, there is no slipcase!! After a LONG wait to get all 3 books I was told by one of the authors on the .com website that when you order the 3rd book you would get the slipcase! I,m hoping that the cases will

eventually be sent to the buyers of the 3rd book soon! UPDATE: Good news and Bad news! I just pre-ordered the slipcase from IDW shop online, but I'll have to wait till Oct 2014 for the slipcase to ship out to my address! So after all the waiting to get all 3 books we'll have to wait a few more months for the slipcase that we were told would automatically come with the 3rd book!!! Oh well! So go to IDW store online to pre- order your Alex Toth Slipcase! It cost me \$20.00 for the case plus \$18.79 for ground shipping which totaled \$38.79. UPDATE: I have the slipcase at last!! After waiting until late Nov the slipcase was delivered to my house on Nov 26, 2014 just before Thanksgiving! It was originally supposed to come on the late Oct but was changed to Nov near the last week. The slipcase is a little snug but otherwise it's a fine slipcase! The black and white drawings by Toth look good on both sides of the case and Space Ghost is handsome on the binder! Is it worth the wait? Well, I wanted the complete set so I got it! I think my case is more attractive than the one that just has Alex Toth's self portrait!

Dean Mullaney and Bruce Canwell bring their ambitious 3 volume biographical tribute to Alex Toth to a triumphant conclusion with "Genius, Animated: The Cartoon Art of Alex Toth," a treasure trove of illustrations and insight into the work of this master storyteller. IDW publishing has given lovers of comics and animation a classic work that this reviewer, and I'm sure countless others will cherish for years to come! As the decade of the 1960s began the years of the lush animated shorts and feature films of the Walt Disney Studio and Warner Brothers were ending. The American animation industry was turning to the growing world of television to sustain itself. A major challenge in providing cartoons to this rapidly expanding new medium was the demand of producing huge amounts of animation at affordable cost for the TV audience. Veteran animators William Hanna and Joseph Barbera would take up the challenge and find great success in creating what has come to be called "limited animation" cartoons with appealing characters for television. This style of animation "reduced the number of drawings required to create a cartoon by simplifying character designs and background elements as well as reusing certain poses and movement sequences." From this process came such Hanna-Barbera funny animal characters as Huckleberry Hound, Quick Draw McGraw, Pixie and Dixie, and Yogi Bear. After producing a plethora of popular comedic cartoons, the Hanna-Barbera Studio chose to move in a different direction and create an animated adventure show for prime time television. From this decision came the 1964 cartoon classic, "Jonny Quest," created by comic artist Doug Wildey, perhaps Hanna-Barbera's "crowning achievement" in television animation.

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